

Board members present President Augustuz Elliott, Robert Sterling, Lois Keb, Amy Cody, Royd Warren, Orlando Smith, Edie Bikel, Moshe Mandelman. It was determined a quorum was present and the meeting was called to order at 5:42

Minutes had been distributed and read prior to meeting. Amy made a motion to approve minutes as read. Lois Seconded. All voted in favor, none opposed.

President Augustuz Elliott introduced the **guests**:

Sandy Jilton from Luanaolo Cottages owned by Marsha Tokaroff wants to speak to the Board as a voice of the B&B community to voice their concerns about Honokaa.

John Helfferich to follow up on last month's discussion regarding wife doing surveys of Japanese tourists in Honokaa.

Sandy spoke first and gave a report of the struggles of the local Vacation Rentals and B&B's and expressed concern regarding lack of services in Honokaa.

John then followed up on last month's discussion regarding wife doing Japanese survey

General discussion over problems town is facing due to lack of public restrooms and adequate parking available for downtown. Sewer system has been delayed due to lack of funding. It was determined the HBA has a need for a champion for small businesses to take up the cause and put our community in front of planning department and county officials. Guz suggested Sandy join the board.

Guz stated he would be **meeting with Mark Nakashima** to discuss the critical state of the town and invited all board members to attend and participate. Guz to email date once set

Treasurer's Report (attached): Assets \$10,722.24 Accounts receivable reflecting \$1250 but still getting dues out. Budget report to be included in next months treasurer's report. Royd stated he would include dental information and brochure with the dues notice. Guz to write a letter highlighting accomplishments for inclusion with notices.

Amy made motion to accept Treasurer's Report. Lois and Robert both Seconded. All voted in favor none opposed.

Edie gave a report on changes in business for Taro Patch. Luggage fees are having a big impact on sales and people aren't buying much. Expanding business to include farm products and may set up ag tour of farm. Times are tough.

Guz to contact George from Hawaii tourism to see if he will meet with HBA or if any help available through his offices

GMO Letter: Has been mailed out to county council members and chair persons. Moshe continuing to send out to environmental groups and will bring a list of where its been sent for next meeting.

Honokaa sign. Ed met with Sal and was told no problem raising it. HBA needs to get a permit. After general discussion, it was decided Royd and Robert would head up effort to get high school art department involved.

Decal Report: a bumper sticker size one is available at \$2.50 but general discussion revealed a smaller size would be preferred. Guz to work with Claire in finding better size.

Request was made by Guz for suggestions on the **next businesses to highlight in Hamakua Times** article. He said CC Jons will be one due to missing on last edition. Suggestions offered were: Fudge shop, Ikeuchi hardware, and Ishiki Electric. A comment was made that Dr. Akioka never misses a general membership meeting and Edmund Akioka, DDS was added to the list.

Next item on agenda is **town commercial video**. Guz suggested the HBA sponsor or help with costs of some kind of video to promote a number of businesses as well as other things around town. Royd suggested we get another quote to do a certain minute slot. Guz to get quote prior to next meeting.

A question was raised regarding **developing a list of local churches**, temples, contacts in area, Amy volunteered to update to dig through files and update.

Membership committee Report: Updated list just passed to Treasurer -- as dues letters go out Moshe can take responsibility of going out to contact people once he has a finalized list and the letter goes out.

Awards committee report: Jeani had been chair for the committee --we now need someone else to step up. Part of issue is making up categories. Edie swamped can't take more on right now. Issue tabled for next meeting.

Web Site Committee: Orlando to monitor web site respond to communications. Come to next meeting with list of changes things that need to get monitored everyday. Guz suggested that Orlando take on a persona, character and report things through the eyes of "da brudda" kind of observation.....Orlando and Amy to meet and work on web site needs.

Newsletter. Lois reported nothing on newsletter said she didn't get inspiration and the fact that the letter is going out with dues makes it seem like double effort. Does think there is a need but not at this time.

Activities and downtown business committee. Edie and Robert. Edie said she's up to ears major things coming up and not functioning. Tabled for further discussion

Makahiki last we'd heard Momi and Jeani were going to work with Lanikila. Momi and Lanikila not present, Jeani has resigned. Tabled for future discussion

Call for any **new business**. Edie mentioned Dominic is running for mayor and asked ho will be representing Hamakua ? General discussion no recommendations.

Amy made motion to adjourn meeting. Royd seconded. All in favor

Meeting adjourned at 7:09.

Submitted by: Amy Cody-Quinn

On September 6, 2011 and approved